

6TH ANNUAL

# MAXWELL HOLLMAN MEMORIAL TOURNAMENT



BENEFITING  
OKC CLEATS 4 KIDS

2 MAY 2022

#HOLLMANMEMORIAL - ITSUSFOUNDATION.ORG - THE GREENS CC

# 2022 MAXWELL HOLLMAN MEMORIAL GOLF TOURNAMENT

Dear Friends,

It's time to gather your buddies, dust off the clubs, and get ready for the 6th Annual Maxwell Hollman Memorial Golf Tournament! We are excited to see everyone and kickoff the 2022 golf season.

**The Greens Country Club • 13100 Green Valley Dr. • Oklahoma City, Oklahoma**

We tee it up on Monday, May 2nd, with a shotgun start at 11:30am. Team check-in will begin at 9am. Food and beverages will be provided prior to tee-off and at the awards banquet after play.

I hope you'll join us to honor Max's memory and help support a cause I know would have made him very proud. His passion for sports was evident in every game played or attended, every fantasy sports league he participated in, and every kid he cheered on from the sidelines. In learning more about Cleats 4 Kids and their mission to help underserved youth unlock their purpose and potential through team sports, we knew we had found a perfect beneficiary for our tournament.

If you cannot participate in the tournament, we hope you'll consider being a sponsor or making a donation. From a team foursome to Platinum sponsorship, there's a way for everyone to lend their support!

Feel free to call, text, or email with any questions.

We appreciate your support and look forward to seeing you on the course!

Best Regards,



Brian Lowry  
It's Us Foundation  
Founder-Director  
405-823-7667



# 2022 MHMGT – BENEFICIARY

Sports can change the course a kid's life. Participation in sports and physical activity provide a necessary opportunity for kids to grow their minds, bodies and characters. The lessons learned through these experiences have a long-lasting impact both inside and outside the classroom. But what about the kids who can't afford the gear to play?

Cleats 4 Kids solves this problem - they give sports shoes and gear of all types and sizes to Oklahoma athletes in need free of charge.



C4K empowers kids to live healthier lifestyles and learn life lessons through sports by providing sports shoes and safe equipment to kids in need. It is a unique, one-of-a-kind mission in our community. By getting more kids involved in sports, C4K changes lives and gives underserved kids hope and self-confidence. The organizational mission also promotes kids helping kids by encouraging giving back to their community and starting them down a path of philanthropy beyond mere volunteering.

C4K started in 2011 from a pile of basketball shoes, soccer cleats, and football gear in the corner of an Oklahoma City garage. The McDaniel family saw what their children had outgrown and realized that the shoes that no longer fit Cole, Josh or Meghan could benefit someone else. Thus, C4K was born.

Since its founding 2011, C4K has experienced exponential growth in the amount of equipment distributed. C4K has distributed 156,000 items total to athletes in need, and impacted 130,000 kids. They currently partner with 55 youth organizations and 226 Oklahoma school districts, with 24 equipment drop off locations.

C4K's mission of equipping and empowering kids is made possible by hundreds of volunteers. There are many ways to get involved: working in the Locker Room, acting as a C4K Team Captain, hosting a donation drive and more!

Learn how you can get involved by visiting [okc.cleatsforkids.org](http://okc.cleatsforkids.org)

# 2022 MHMGT SPONSORSHIP LEVELS

It's Us Foundation is proud to present the 6<sup>th</sup> Annual Max Hollman Memorial Golf Tournament. If you would like to sponsor the tournament, please take a look at the below options:

## TOURNAMENT SPONSORSHIPS

**PLATINUM**  
**\$2,500**

- ✓ Two team entries
- ✓ Two Tee Box Signs
- ✓ Opportunity to provide promo material for swag bag
- ✓ Most prominent name recognition on event signage

**GOLD**  
**\$1,500**

- ✓ One team entry
- ✓ One Tee Box Sign
- ✓ Opportunity to provide promo material for swag bag
- ✓ Name recognition on event signage

**SILVER**  
**\$1,000**

- ✓ One team entry
- ✓ One Tee Box Sign
- ✓ Name recognition on event signage

**BRONZE**  
**\$750**

- ✓ One team entry
- ✓ Name recognition on event signage

## COURSE SPONSORSHIPS *Great opportunities to support the event if you're unable to attend.*

**TEE BOX MARKER  
SPONSOR**  
**\$1,000** *One Available*

- ✓ Your company logo featured on 36 custom tee-box markers
- ✓ Recognition during the post-round awards ceremony

**PUTTING CONTEST  
SPONSOR**  
**\$500** *One Available*

- ✓ Multiple signs surrounding the practice putting green
- ✓ Recognition during the post-round awards ceremony

**HOLE SPONSOR**  
**\$250** *Unlimited Available*

- ✓ Feature your company logo or family name on one golf hole
- ✓ Recognition during the post-round awards presentation

Please indicate which of the above sponsorship options you would like to choose.

Enclosed is our check to **It's Us Foundation**, in the amount of \$\_\_\_\_\_.



Sponsor Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

# 2022 MHMGT – TEAM ENTRY FORM

May 2nd, 2022 – 11:30 AM Shotgun Start – 9:00 AM Registration

The Greens Country Club – 4 person scramble

\$125 Per Player – \$500 Per Team

Sponsor (if any)	
Team Captain Name:	
Email:	
Phone:	

Player Name	Email
1	
2	
3	
4	

Please make checks payable to: [It's Us Foundation](#) & return to:  
It's Us Foundation - 9500 Cedar Lake Ave., Oklahoma City, OK 73114

To ensure your place in the tournament, please have your entry form and payment in no later than April 25th, 2022. Entries will be accepted on a first come, first served basis. Raffle tickets and mulligans will be sold at the tournament. We take check, cash, credit card, and PayPal.

Please email your corporate logo to [hollmanmemorial@itsusfoundation.org](mailto:hollmanmemorial@itsusfoundation.org)  
If you are interested in donating a team prize or raffle prize, please contact Brian Lowry

Questions? Contact: [brian@itsusfoundation.org](mailto:brian@itsusfoundation.org)

