

Equipping & Empowering Kids



2024 C4K Impact

Cleats For Kids' mission is empowering kids to live healthier lifestyles and learn life lessons through sports by providing safe sports shoes and equipment to kids in need. Thank you for helping kids stay on the court, on the field and on the right track!

2024 At A Glance



60,478

Oklahoma
Kids Served

1,179

Schools
Served



Number of
Items Collected

69,021

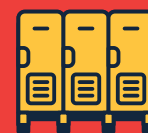


66,893

Number of
Items Distributed

77

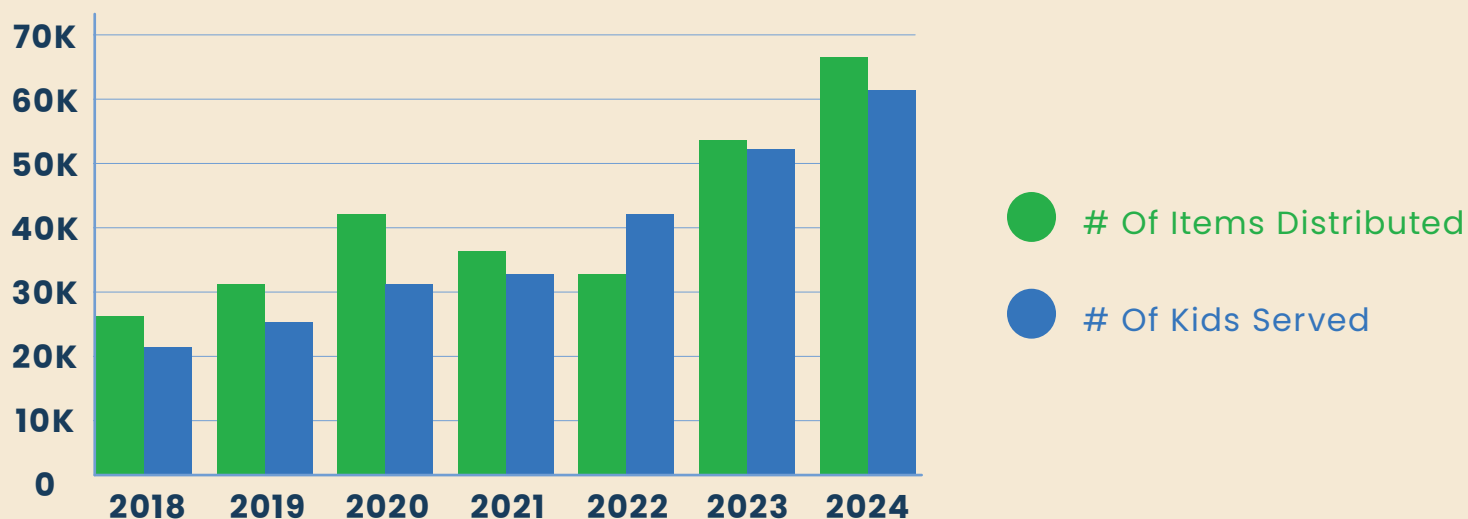
Oklahoma
Counties Served



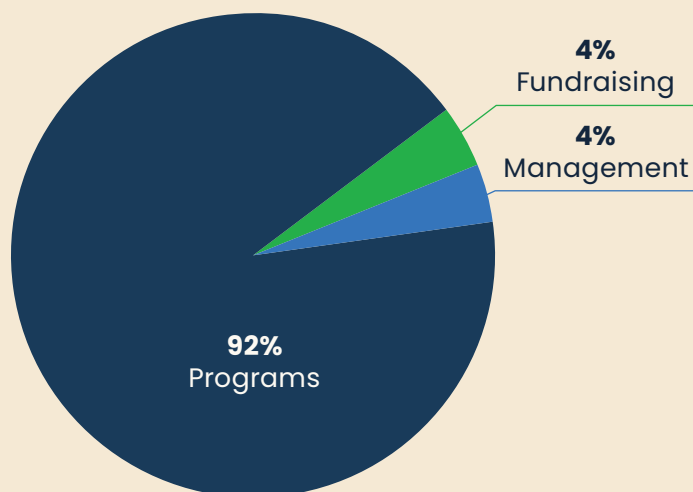
1,209

Locker Room
Visits

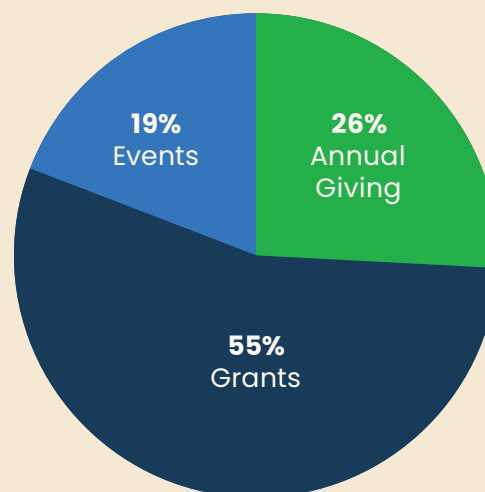
Year-Over-Year Data



Expense Allocation



Revenue Allocation



2024 Program Highlights

YMCA OKCPS ELEMENTARY SCHOOL LEAGUE

2,186 kids were served in 2024 through our partnership with the YMCA Elementary School League. These multi-day shoe distributions allow us to give each child a one-on-one experience until they find the perfect fit for their upcoming season!

SIMON GREINER RUNNING PROGRAM

In collaboration with Fields and Futures and Red Coyote Running and Fitness, 1,393 OKCPS cross country and track athletes received running shoes and spikes in 2024. Each student received the necessary training shoes and/or spikes needed to compete. 60 OKCPS athletes qualified for state meets, adding to the success of this program.

POLICE ATHLETIC LEAGUE

Cleats for Kids and the continued partnership with the Police Athletic League served 1,473 students in the Fall/Winter/Spring youth leagues. This league is engaging 5th & 6th graders in the team sport experiences.

GIRLS IN SPORTS "F.U.E.L." SUMMIT

In 2024, C4K partnered with USA Softball, OKC Thunder, Riversport, University of Central Oklahoma and the Rookie League Foundation to launch the first ever F.U.E.L (Females, Understanding, Educating, and Learning) Summit. Over 200 middle school girls from Oklahoma City and Tulsa Public Schools attended the summit filled with educational presentations and activities highlighting the importance of girls in sports!

ACADEMY SOCK DISTRIBUTION

An incredible donation by Academy Sports + Outdoors led to the distribution of 45,078 socks to kids across Oklahoma.

2024 Was a Gamechanging Year

This year, we served more kids than ever before and distributed sporting goods to **all 77 Oklahoma counties**. Thank you for being a part of our team to equip and empower kids. We could not do it without you. With your continued support, our growing team and facility renovation, we look forward to increasing our capacity to serve more kids. It all starts with a pair of shoes.

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